



4 AUSSIE HEROES FOUNDATION
 seeks
SPONSORS & RIDERS
 for the
“PEDALS ‘N MEDALS”
2024 FUNDRAISING BIKE RIDE
YOUR SUPPORT WOULD BE GREATLY APPRECIATED



4 Aussie Heroes Foundation needs your support by riding, or sponsoring a rider or a team, or part of the kit, in the Foundation’s eighth “Pedals ‘n Medals” road cycling event. Support from Businesses, Organisations and/or Individuals would be greatly appreciated.

“PEDALS ‘N MEDALS”
A TWO-DAY ROAD CYCLING EVENT
 Based out of Murwillumbah

11th and 12th October 2024



SPONSORSHIP OPPORTUNITIES

A. Ride Naming Rights \$12,500.00

Of this up to 15% can have a mutually agreed in-kind component

The Sponsorship includes the Registration Fee for up to 4 Riders

- The first choice for the position on the kit goes to this Sponsor
- Other areas of recognition include:
 - on shoulder bag
 - in on-air interviews
 - on T-shirt/Polo shirt
 - in print media where acceptable
 - on Corflute signs at stops & meals
 - in Annual Report
 - on Website
 - where requested by sponsor unless a compelling reason why not
 - on Social Media posts

B. Road Catering & Fri. Dinner \$1,750.00

C. Team of 4 Riders \$4,750.00
Team of 6 Riders \$5,750.00
Team of 8 Riders \$6,750.00

Other areas of recognition include:

- on signage
- on Social media
- on the Rider’s Kit
- in Media Interviews
- on the Website
- in the Foundation’s Annual report

D. Rider Kit Advertising

Priority of choice of position goes to Ride Naming Rights Sponsor

SHIRT	- Chest (2)	\$1,650 / \$1,750
	- Back (2)	\$1,650 / \$1,750
SHORTS	- Back	\$1,650
	- Sides (both)	\$1,650



For the experienced and well-equipped rider who can handle a ride of 280km over two days in Peloton formation

RIDER REGISTRATION

Un-sponsored Individuals \$575.00

Includes:

- Kit
- On-road Catering
- Accommodation (twin share)
- Insurance
- All meals
- Ride Refreshments

The 4 Aussie Heroes Foundation’s objective is to substantially improve the quality of life for Australian military and first responder personnel, past and present, who are suffering and struggling as a result of traumatic experiences serving our Nation and our communities.

Our credentials and story are on:
www.4aussieheroes.com.au